



# Building on Success PROSPECTUS

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## Introduction

JV North is a successful, long-standing consortium of housing association and local authority members that work together to build high-quality, affordable homes. In 2024, the consortium passed the notable milestone of building 10,000 homes.

In doing so, members have now housed in the region of 30,000 people across the North West and with Homes England, invested over £1 billion.

We are building on this success with members as ambitious as always in playing a key role addressing the housing crisis.

Central to this sees consortium members currently managing a development pipeline of over 4,000 properties in Homes England's 2021/26 Affordable Homes Programme.

Partnerships are at this heart of our approach. We know from experience that when we work closely together with stakeholders we deliver more by maximising outcomes better.

A key example is the launch of our fourth contractors' and consultants' framework to help members build homes local people urgently need.

Valued at £500m and running for four years, it is open to our full members and can also be accessed by other social housebuilders as 'procurement members' via a one-year membership option.

By adopting the Building Back Fairer principle and taking united action, we want to rebuild our communities to provide more homes while simultaneously addressing inequalities, poor health and unemployment.

As well as benefiting from economies of scale when bidding for Homes England grant, JV North members enjoy an array of added value benefits to aid their development programmes.

Examples include sharing market intelligence and data; programme delivery insight from Homes England via our development and programme management consultant Saffer Cooper; running investigative pilot projects; and, managing a benchmarking club so analysis can aid decision-making.

We regularly accept new members with likeminded organisations always welcome to join us and help build more homes.



John Bowker

JV North Chair

Chief Executive of

Southway Housing Trust

## JV North's History

We have a long, proven track record of housebuilding and community improvements through the delivery of quality new homes that dates back to 2007 when the consortium formed.

2011/15

Affordable
Homes Programme

1,075 + 539 Homes built\*

£84m Member investment

£22.3m
Homes England grant

**2015/18** Affordable

Affordable
Homes Programme

1,613 Homes built

£129.9m Member investment

£32.5m Homes England grant 2016/21

Shared Ownership Affordable Homes Programme

4,550+

Homes being built

£500m

Member investment

£150m

Homes England grant

2021/26

Affordable Homes Programme

4,000+

Homes being built

c. £600m

Member investment

c. £200m

Homes England grant

<sup>\*</sup>under the Affordable Homes Guarantee Programme

### **Members**

JV North consists of 15 full members and 9 procurement members.

Full members include:

































# Performance highlights





30,000 people housed

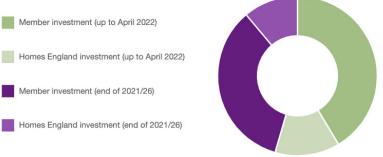




4,000+ homes in 2021/26

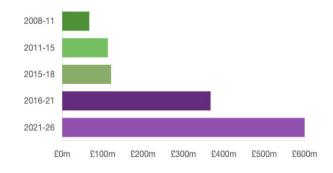


17,308 bedrooms delivered





investment (by the end of 2021/26 AHP)



#### Member capital

by programme

5/

# New JV North Framework 2025-29

- c. 30 x individual contractors to deliver in the region of 3,000 homes
- Estimated construction value: £475Million
- Estimated Consultant fees: £20Million
- Operational from 1st August 2025
- Keen focus on SME contractors



#### Become a member

JV North offers a two-tier membership system:

Option 1 - Full Membership

#### Benefits include:

- · A seat on the JV North Board
- Full access to JV North's £560m, four-year framework
- Economies of scale when bidding for Homes England grant
- Shared intelligence, learning, market data and risk
- Ongoing support from Saffer Cooper Consultancy
- Full access to Land Insight software
- Single joining fee of £5,000
- £300 for each property delivered through the consortium
- Recognition of members of individual RP group structures

Option 2 - Procurement Membership

#### Benefits include:

- Full access to JV North's £560m, four-year framework to procure contractors and consultants
- Unlimited size and number of projects that can be delivered via the framework
- No long-term commitment needed; one-year membership option
- Procurement membership fees are negotiable



#### Contact

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